



Don't kid yourself,

you work with trees  
because you love them.

**Remember what it was like to see the world from the top of your favorite tree?**

You grew up in a simpler time, without all of today's complications. The passion you developed in your youth for trees hasn't faded and, in fact, has made your company what it is today. But running a business in this complex world has its fair share of challenges. Let TCIA be your partner and help develop your business to meet today's standards. We've been instrumental in supporting the ever-changing landscape of tree care for over 70 years – from the days of simplicity to today.

*Your TCIA membership gives you:*

- Increased profits with marketing programs and resources
- Training programs to improve worker safety and increase profits
- Assistance with business practices that will distinguish your company from the competition
- Unlimited access to regulatory and OSHA advisors who can help you navigate the rules

*Plus you get:* discounts, giveaways, members-only publications and access to TCIA's online member resources right away!



TREE CARE INDUSTRY ASSOCIATION

For a limited time only we are offering new members **50% OFF** of our lowest renewal rates.\*

\* New membership rate of \$195 is available to first-time, new members only. Limited time offer, call Brenda or David for details 800-733-2622.

**Join now and receive an additional 15% off your first order from this catalog!**

# Get growing with a **TCIA** membership!



## FREE 2-part business success kit for all new members.

**Start off right...** this package was designed with your tree care business success in mind. **Includes:**

- 8 ANSI Standards (\$200 value)
- TCIA Safety Pocket Guide Set (\$16 value)
- Business Management Guide on CD (\$200 value), and more.

**a \$500 Value!**



## ■ Cutting Edge News You Can Use

Members-only publications the *TreeWorker*, *Reporter* and Tree Care Manager e-newsletter, as well as a subscription to *TCI Magazine*, the official publication of the tree care industry. Stay connected with timely updates from our facebook page, twitter alerts and more!

## ■ Train Yourself and Your Crew for Less!

Get deep discounts on training materials and other products. Enjoy discounted enrollment in programs like Tailgate SAFETY, Electrical Hazards Awareness Program, Tree Care Academy, the only tree care industry Accreditation program, the acclaimed Certified Treecare Safety Professional (CTSP) program, and more.



## ■ Business Development and Arboriculture Assistance

TCIA's staff arboriculture and business experts are here to help! Call us with your business management, regulatory compliance, OSHA, DOT and training questions.

## ■ We'll Put You in Front of Potential Customers

Your company will be added to the company search feature on TCIA.org, where more than 30,000 visitors per month look to find qualified tree care companies.

Don't get passed by! Customize your listing with a description of services, as well as your company logo.



## ■ Full Access to the Members Only Section of our Web Site

You'll find business management guides designed for tree care businesses, archived copies of our members only publications, downloadable logos for advertising use, and business form templates to help you improve your paper trail.

## ■ Earn Credits for the Supplies and Services Your Business Needs

You do it anyway! Why not get some money back at the same time? Shop with any of our Affinity Partners and earn credits toward your annual TCIA dues. Get more program details online, in the *Reporter* each month or in the flyer in your Business Success Kit.

## ■ Make Your Voice Heard in Washington, DC

Impact our lawmakers regarding the crucial issues in tree care! You can define the tree care industry's future by getting involved with TCIA's Voice for Trees Political Action Committee.



Let us show you what **TCIA membership** can do for your business!

**First time member special: \$195** for your first year of membership!\*

**Join today!**  
email [membership@tcia.org](mailto:membership@tcia.org)

\*LIMITED TIME OFFER.



