



TREE CARE INDUSTRY MAGAZINE

TREE CARE INDUSTRY (TCI) MAGAZINE

2011 Editorial Calendar

(Additional editorial included in each issue. Article titles and timing are subject to change.)

January

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 12/1/10

*Trucks, Chippers
Climbing, Rigging
Standards & Compliance
Electrical Hazards Awareness,
CEU Quiz*

February

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 12/29/10

*Right-of-Way Equip., Stump Grinders
Soil Amendments, Pest Management
Sustainable Operations/Practices
Pesticide Safety*

* GREEN issue: Green-themed ads and content

March

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 1/26/11

*Log Loaders/Skid steers
Chain Saws
Careers in Arboriculture & Urban
Forestry Supplement
Crane Best Practices, CEU Quiz*

April

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 2/23/11

*Aerial Lifts
Ropes, Pest Management
Leasing & Financing
Chipper & Ground Operations Safety*

TCI Equipment Locator - Spring Guide to New & Used Equipment

May

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 3/30/11

*Wood Processing/Biofuel/Mulch
Sprayers, Tree Planting
Insurance
Hazard Tree Safety Assessment,
CEU Quiz*

June

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 4/27/11

*Cranes, Attachments/Grapples
Biological Herbicides/Pesticides
Consulting
Climbing Safety*

July

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:
Special Supplement:

Deadline: 6/1/11

*Stump Grinders
Manual & Hydraulic Pruners
Web Marketing/Services
Heat stress/First Aid, CEU Quiz
Summer Buyers' Guide*

August

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 6/29/11

*Right-of-Way, Snow Removal
Pest Management,
Preparing Storm Response
Tree Appraisal
Ergonomics*

September

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 7/27/11

*Trucks, Chippers
Fertilization
Maintenance & Repair
Aerial Lift Safety, CEU Quiz*

TCI Equipment Locator - Fall Guide to New & Used Equipment

October

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 8/31/11

*Firewood Equipment, Cranes
PPE
New Technology
Chain Saw Safety*

Pre-show issue: TCI EXPO 2011

November

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:

Deadline: 9/28/11

*Aerial Equipment – Mini-Lifts
Ropes, Cabling & Bracing
Consulting
Site Set-up, CEU Quiz*

Bonus Circulation: TCI EXPO 2011 – Hartford, Nov. 3-5

December

Machinery & Equipment:
Tools & Supplies:
Services:
Safety:
Special Supplement:

Deadline: 11/2/11

*Wood Processing/Biofuel/Mulch
Climbing Gear
Software Tools
Driving Safety
Winter Buyers' Guide*

Material Deadline 7 days after Reservation deadline.

For Reservations or more information, call: Sachin Mohan at (516) 625-1613 or e-mail Mohan@tcia.org

Removed or under consideration

July

Bonus Circulation: ISA Conference (July 23-27, 2011)

Material Deadline 7 days after Reservation deadline.

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