



# TREE CARE INDUSTRY MAGAZINE

## TREE CARE INDUSTRY (TCI) MAGAZINE

### 2010 Editorial Calendar

(Additional editorial included in each issue. Article focus and timing are subject to change.)

#### January

Machinery & Equipment: *Trucks, Chippers*  
Tools & Supplies: *Climbing/Rigging*  
Services: *Standards & Compliance*  
Safety: *Electrical Hazards Awareness*

**Deadline: 11/25/09**

#### February

Machinery & Equipment: *Right-of-Way Equip., Stump Grinders*  
Tools & Supplies: *Soil Amendments, Pest Management*  
Services: *Green Operations*  
Safety: *Crane Best Practices*  
**GREEN issue: Give your ad a green theme**

**Deadline: 12/30/09**

#### March

Machinery & Equipment: *Log Loaders/Skid steers*  
Tools & Supplies: *Chain Saws*  
Services: *Arboriculture & Urban Forestry*  
*Degree Programs*  
Safety: *Chipper & Ground Operations Safety*

**Deadline: 1/27/10**

#### April

Machinery & Equipment: *Aerial Equipment*  
Tools & Supplies: *Ropes, Pest Management*  
Services: *Leasing & Financing*  
Safety: *Hazard Tree Safety Assessment*  
**TCI Equipment Locator - Spring Guide to Used Equipment\***

**Deadline: 2/24/10**

#### May

Machinery & Equipment: *Recycling Equipment*  
Tools & Supplies: *Sprayers, Tree Planting*  
Services: *Insurance*  
Safety: *Climbing Safety*

**Deadline: 3/24/10**

#### June

Machinery & Equipment: *Cranes, Attachments*  
Tools & Supplies: *Lightning Protection*  
Services: *Arboriculture: Certificate & Non-degree Training Programs*  
Safety: *Ergonomics*

**Deadline: 4/21/10**

#### July

Machinery & Equipment: *Stump Grinders*  
Tools & Supplies: *Manual Pruners, Preparing Storm Response*  
Safety: *Heat Stress/First Aid*  
**Special Supplement: Summer Buyers' Guide\***

**Deadline: 5/26/10**

#### August

Machinery & Equipment: *Right-of-Way, Material Handling*  
Tools & Supplies: *Pest Management*  
Services: *Tree Appraisal*  
Safety: *Pesticide Safety*  
**Bonus Circulation: ISA Conference**

**Deadline: 6/23/10**

#### September

Machinery & Equipment: *Trucks, Chippers*  
Tools & Supplies: *Fertilization*  
Services: *Maintenance & Repair*  
Safety: *Aerial Lift Safety*  
**TCI Equipment Locator - Fall Guide to Used Equipment\***

**Deadline: 7/28/10**

#### October

Machinery & Equipment: *Firewood Equipment, Snow Removal*  
Tools & Supplies: *PPE*  
Services: *New Technology*  
Safety: *Chain Saw Safety*

**Deadline: 8/25/10**

#### November

Machinery & Equipment: *Aerial Equipment – Mini-lifts*  
Tools & Supplies: *Ropes, Cabling & Bracing*  
Services: *Consultants*  
Safety: *Site Set-up*  
**Bonus Circulation: TCI EXPO 2010 – Pittsburgh, Nov. 11-13**

**Deadline: 9/29/10**

#### December

Machinery & Equipment: *Wood Processing*  
Tools & Supplies: *Climbing Gear*  
Safety: *Driving Safety*  
**Special Supplement: Winter Buyers' Guide\***

**Deadline: 10/27/10**

\* TCI Equipment Locator and Buyers' Guides deadlines are 7 days prior to magazine deadlines listed above.

**Deadlines listed are for Space Reservations; Material deadlines are 7 days after Space Reservation deadlines.  
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